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RETAIN & RECRUIT



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REVENUE

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What is Buyside Data?



Online Views



What Can Buyside Data Do For You?



SELLER LEADS Home Valuation System



MORE LISTINGS Real-time Demand Report



MORE SIDES Intelligent Matching



First, the results are in...

From a Brokerage in Philadelphia, PA



34%

From Agent
websites



4,408

Monthly Subscriptions
and Contacts

24%

Traffic

Results: From a Brokerage



TOTAL

140,797



UNIQUE

85,864

\$27.7 BILLION



Inquiries

3,796

\$1.2 BILLION



482

\$218 MILLION



115

\$44 MILLION